



DRIVING PEOPLE TOWARDS EXCELLENCE

INSTITUTE OF ENGINEERING & MANAGEMENT

PLACEMENT BROCHURE 2020-21

IEM NAAC 'A' Grade Top Tier International Corporate B-School
32 Years of Excellence

SEQUENCE

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The Institute has a strong focus on quality education and strict discipline.

About us

Institute of Engineering & Management (IEM) is recognized as one of the oldest and most respected Business Schools in West Bengal imparting education in Engineering & Management disciplines. It was established in the year 1989. It is located in Sector V, Salt Lake Electronic Complex, which is the IT hub of West Bengal.

IEM has risen to international prominence over the span of 31 years, achieving widespread global recognition and a variety of prestigious academic rankings. Always striving for excellence, our strength lies in our full range of program offerings, our high quality research, conducted by our world class faculty, and our diverse and high-caliber students.

IEM has become a premier institute of Engineering & Management Education due to quality education & research. It has surpassed innumerable benchmarks of achievements. Its record of placements over the years has been outstanding.

IEM is a member of professional bodies such as All India Management Association (AIMA), Certified Management Accountant (CMA), Association of Indian Management Schools (AIMS) & Educational Member of IACBE (International Accreditation council for Business Education)

IEM is ranked as one of the top 50 B- Schools in India in the AIMA journal, New Delhi in Category A. It has also hit the headlines by achieving the 3rd rank among World Bank's TEQIP funded colleges.

ICRA has recognized IEM with a rating of EB3+ (ICRA EB3+ implies the institution has resources and processes that can deliver between high and good education. the sign of + (plus) appended to the Grading symbols indicate the relative position within the Grading categories concerned).

Besides imparting state of the art education, IEM believes in inculcating a value system among it's students which would make them better, socially and culturally responsible human beings and potential leaders of tomorrow. Today, IEM flaunts a network of its alumni spread throughout the corporate world as torchbearers of the institute's success and legacy. For more information about us kindly visit iem.edu.in.

IEM RANKINGS AND AWARDS

1. **NIRF** - IEM has stood 3rd among all private colleges in West Bengal under NIRF ranking 2020
2. **NAAC** - IEM has been ranked 'A' Category by NAAC (National Assessment and Accreditation Council)
3. **TIMES OF INDIA B-SCHOOL RANKINGS** - IEM Management College ranks 53rd Nationally and 43rd amongst all private Institutions nationally-by Times of India National Business School Rankings
4. **ZEE NEWS** - The IEM group has been awarded "Education Excellence Award" by 24 Ghanta TV News and Zee Network under the category "Best Placement, Domestic and International in Engineering and Management" 2020
5. **MODI AWARDS** - The prestigious "Making of Developed India" Awards (MODI) in association with **ET Now** was conferred to Institute of Engineering & Management (IEM) in "Outstanding B-School Award"
6. **DEWANG MEHTA NATIONAL EDUCATION AWARD** - The prestigious **Dewang Mehta National Education Award 2018** in association was conferred to Institute of Engineering & Management (IEM) "Outstanding Management Institute" categories respectively in 2018.
7. **GOLDEN GLORY AWARD 2019** - Institute of Engineering & Management, Kolkata awarded as Outstanding Management College in West Bengal.



INSTITUTE OF ENGINEERING & MANAGEMENT

VISION

To be globally recognized educational institution known for outcome based education and application oriented research.

MISSION

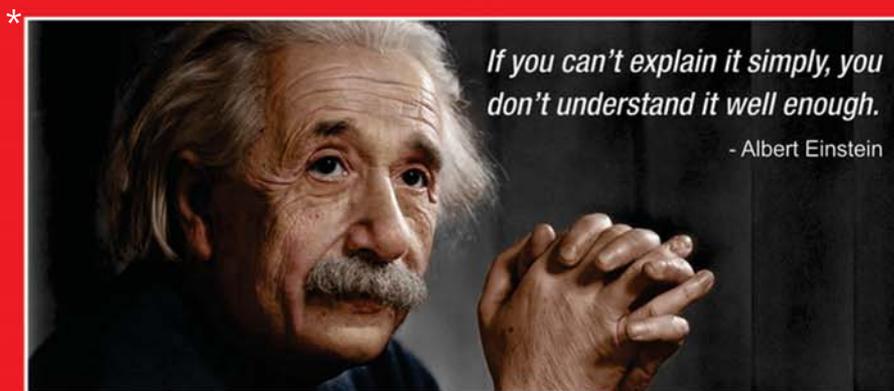
To assist students to understand and enjoy seamless nature of knowledge and encourage them to apply the acquired knowledge to practical use, so that they become worthy, socially responsible good human beings sought after for their leadership qualities.

To foster creativity, innovation and excellence through example based teaching-learning process imparted in the most simple and easily comprehensible way*.

To continuously upgrade knowledge base of our manpower, improve infrastructure and use of latest technology/pedagogical tools, and update curriculum through periodic feedback from stakeholders to enable students to meet professional requirements and their expectations.

VALUES

Graduate, Post Graduate and Docotoral students known for their hard work, competence, disciplined life, socially responsible professional conduct & intellectual and moral integrity.



IEM | PROFESSIONAL BODIES

IEM | MOU'S

- IEM has signed a MOU with **Harvard Business School (HBS)** for delivering **HBS** study material, content, programs and courses
- IEM-UEM group is signing a MOU with **San Diego State University** - a top ranked public research University in USA.
- Both **IEM & UEM** have Memorandum of Understanding (MoU) with **University of Nevada, Las Vegas (UNLV)**.



**HARVARD
BUSINESS SCHOOL**



**SAN DIEGO STATE
UNIVERSITY**



AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS

AIMA
ALL INDIA MANAGEMENT ASSOCIATION



IACBE
International Accreditation Council for Business Educators

President's Message



"We have de-skilling economy requiring a re-skilled workforce"

Greetings to you from the Institute of Engineering and Management, Salt Lake City, Kolkata!

We at IEM firmly believe management is not so much about teaching students how to manage as it involves more of thinking, planning and doing. It is also not so much about knowing the WHAT'S of management which alone is not good enough for future success, but knowing the HOW'S is more crucial. Accordingly we teach them the concepts and make the students think about management rather than trying to teach them management. Every student is individually cared for and monitored in terms of progress in our Institute. We cultivate an atmosphere of discipline, dedication and help the students develop a sense of positive attitude towards life and work.

Students in this Institute are encouraged to make a habit of doing things here and now, develop an attitude of gratitude, get into a continuous learning mode and build positive self esteem. They are not alienated from the mainstream social environment by choice or by default and clubbed into elitist groups, but are made aware of the environment in which they will operate and the society to which they owe so much. It is my firm belief that our students, apart from excelling in their technical and managerial skills, will uphold with dignity and integrity, the social values for which IEM stands.

Prof. (Dr.) Satyajit Chakrabarti
President
Institute of Engineering and Management

Director's Message



IEM Students are
trained to outperform

Greetings from the IEM family, it gives me great pleasure to introduce the current batch of MBA and PGDM students to the corporate world.

Our students are taught to be good human beings first, then to be very competent individuals in their respective fields. The IEM imbibes a sense of strict discipline in its students. IEM teachers are drawn from the industry and best academic institutions. They provide very high quality academic inputs. Industry veterans frequent our campus and give lectures to the students. The students are selected from amongst the best performers in CAT/MAT and WBJEMAT. Good quality students in a disciplined environment with high quality intellectual inputs from teachers and industry veterans make our students the ideal employees for any organization. The students are taught to be very ethical, obedient and loyal to the organization they are serving. The students have a great thirst for knowledge and they quickly adapt themselves to different situations and face them in the most competent way.

I sincerely believe that you will have a very good experience hiring IEM students to be your future employees.

Prof. (Dr.) Satyajit Chakrabarti
Director
Institute of Engineering and Management

From Director Corporate Relations



I, along with my team members invite you to our campus to participate in our placement process.

Greetings from IEM, Calcutta!

At IEM, placement is not an activity in isolation, but a continuous process encompassing a whole gamut of exercises. Alert, agile and versatile executives drive the placement function under the astute guidance of a 'National Head' in an elaborately laid out, meticulously planned and well equipped placement department. This infrastructure has been tried, tested and evolved from two decades of experience and the core mantra of our department is to forge partnerships. These partnerships are with the student, the alumni, the institute's faculty and most importantly, the industry.

The Placement Department alerts the faculty on the market need and ensures the infusion of required skill sets. As a measure of consolidation, the sprinkling of the soft skill attributes continues in liberal doses. Seminars, workshops awareness and motivational initiatives run round the year to bolster the spirit and sustain the tempo in high operational gear with an accelerated pace.

Prof. Gopa Goswami
Director Corporate Relations
Institute of Engineering and Management

From Principal's Desk

**Our students,
our faculty members and
our pedagogy are the
three pillars of
our success**



Greetings from Institute of Engineering & Management, Kolkata!

It gives me immense pleasure to introduce you to our outgoing batch of PGDM & MBA students through this placement brochure. Since more than three decades our faculty members are committed to transform bright and young minds into world class management professionals who provide optimal solution to today's industrial needs. The departmental coursework is structured to meet stringent standards and equip our students with the requisite skills and knowledge to effectively tackle and resolve the challenges faced by the industry today. Our students are exposed to academic excellence along with extracurricular activities to inculcate competence in impactful managerial activities and to work as a leader in highly esteemed companies all over the world.

In the past our alumni had successfully served the big name Corporates and start-ups alike. FMCG companies, Banks and Financial organizations, Consulting firms and Non- government organizations, e-commerce and logistic companies, Healthcare and Hospitality sectors, Technology and R&D organizations – our alumni will be found in all the walks of life in India and abroad. It is our belief that the students of this batch like their predecessors, are committed towards excellence and are equipped with necessary skills and motivation to become invaluable assets of your organization and the industry. It is an honor and a privilege for me to invite the recruiting corporates for the campus placement and I am confident that you will leave the campus equally privileged.

Prof. Anupam Bhattacharya
Principal
College of Management
Institute of Engineering and Management

From
Head of Department,
College of Management



We develop each student's
potential to the fullest, and
equip and empower
them for a successful future.

Greetings from IEM!

Institute of Engineering & Management (IEM), Kolkata, is a NAAC 'A' accredited, oldest Private Business School with over 32 years of experience. IEM helps students to understand and enjoy the seamless nature of knowledge and encourages them to apply this knowledge to realistic use, so that they become worthy, socially responsible, good human beings sought after for their leadership qualities in the field of management. The institute also motivates students towards creativity, innovation and excellence through outcome based teaching-learning process.

Our students get admitted to IEM in MBA & PGDM courses through a rigorous selection process. For MBA, their rank in CAT and for PGDM their rank in MAT is the eligibility criteria for admission. In addition the students are also admitted through JEMAT of Maulana Abul Kalam Azad University of Technology (MAKAUT). Our students have diverse backgrounds.

IEM enjoys the privilege of getting the brightest brains for its flagship MBA and PGDM program in Marketing, Finance, Human Resource, Business Analytics and Logistics & Supply chain management. Located in the heart of Kolkata i.e. Sector-V, it provides a unique opportunity to our students to work in many organizations during their both Winter Internship Programme (WIP) and Summer Internship Programme (SIP). You will be happy to note that last year we achieved 100% placements in good companies like Asian Paints, Berger Paints ,ITC Limited, PWC, Ernst & Young, HDFC Bank, TCS, OYO , Biju's and Aditya Birla Group etc..

The student's regular studies have been supplemented by Aptitude Training, GD/PI and Case Study classes for cracking the Interview classes even in current pandemic situations through online training.

It gives us immense pleasure to extend to you, a cordial invitation to participate in our Campus Placement Process.

Prof. Dr. Sujit Dutta
Head of the Department
College of Management
Institute of Engineering and Management



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

VISION

To be among one of the best Management colleges; recognized for quality management education, research; and consultancy services for bringing out capable business managers and entrepreneurs for a sustainable business in the challenging environment.

MISSION STATEMENTS

- M1 : To develop & supplement a curriculum which meets requirements of present business environment & challenges.
- M2 : To adopt best practices in pedagogy, with distinguished faculty having experience in academics, industry and consultancy.
- M3 : To provide state-of-art infrastructure.
- M4 : To encourage mutually beneficial industry academia partnership.
- M5 : To encourage and support research activity.
- M6 : To train, support & encourage budding entrepreneurs.
- M7 : To encourage consultancy work by providing institutional assistance and incentives.



The Program Educational Objectives & The Program Outcomes

The Program Educational Objectives (PEOs):

PEOs of the department of **MASTER OF BUSINESS ADMINISTRATION** are given below:-

- To provide students with outcome based education in different management subjects to understand real life managerial situations and to handle different challenges in the present global scenario.
- To educate students to enable them to acquire proficiency, a sense of professionalism, integrity and team spirit to work in diverse professional environments in becoming successful professional manager.
- To provide our students with a state-of-the-art learning environment and industry-academia collaboration so as to develop managerial and entrepreneurship qualities.
- To create conducive environment for motivating research activity in specialized areas and consultancy work.

The Program Outcomes (POs):

The POs of the department of **MASTER OF BUSINESS ADMINISTRATION** are given below:-





Faculty Members



Learning - A Process of Advancement

The Faculty at IEM includes full time academicians based permanently at the Institute, visiting faculty members and expert contributors are invited from leading institutions and key industries.

At IEM, the faculty members and students work together to create a challenging and inquisitive intellectual community. The result is a learning environment that stretches student's minds and broadens their perspectives. The curriculum includes several unique elements- learning labs, simulations and a practical business project that provide numerous opportunities to apply core management concepts to actual business situations.



Management Development Program (MDP) Calendar & Journals of 2019

MDP's

Month	Title of MDP	Venue
January	Emerging Trends in E-Business & E-Retailing	Management House, IEM, Kolkata
May	GST and Tally organized by ICA Eduskills Pvt. Ltd.	Management House, IEM, Kolkata
May	The Achiever's Mindset – Peak Performance & Personal Productivity	Management House, IEM, Kolkata
July	Culture, Conflict, Communication	Management House, IEM, Kolkata
October	People Performance & Employment Appraisal	Management House, IEM, Kolkata
December	Work Life Balance : Beyond Boundaries	University of Engineering & Management, Jaipur

Journals:

<ul style="list-style-type: none"> International Journal of Business Innovation
<ul style="list-style-type: none"> International Journal of Innovation & Entrepreneurship
<ul style="list-style-type: none"> Prism IEM Management Review

Conferences:

Month	Title of Conference
October'18	How to Establish an Enterprise Successfully – An Approach
October'18	Driving Successful Business in a Volatile Ambiguous Environment
September'19	International Conference on “Disruptive Change and Organizational Development”
September'19	62nd International HR Congress on Impact of Emerging Technologies on Employment

Name of the Book	Authors	Name of Publisher	Status
Prism - IEM Management Review (Journal)	-	IEM	Published
Case Studies on Applied Statistics Vol 1	Prof. Sourav Banerjee	IEM	Published
Institute of Engineering & Management Student Written Case Studies Journal, 1st Edition Volume 1	Prof. Debsoni Das, Sourav Samanta, Ashok Prabir Kumar	IEM	Published
Institute of Engineering & Management Logistics Case studies Journal, 1st Edition Volume 1	Prof. Shaunik Chattopadhyay	IEM	Published
Institute of Engineering & Management Case Studies Journal, 1st Edition Volume 3	Prof. Dr. Sujit Dutta, Prof. Dr. Indraneel Mukhopadhyay, Prof. Dr. Prasangi Kundu, Prof. Vinitasama Mukherjee, Prof. Anil Kumar Banerjee, Prof. Dr. Gianvinda Nath Sarangi, Prof. Sohin Dutta	IEM	Published
Institute of Engineering & Management Case Studies Journal, 1st Edition Volume 4	Prof. Dr. Sujit Dutta, Prof. Anuradha Saha, Prof. Dr. Susmit Mukherjee, Prof. Dr. Shamik Pal	IEM	Published





Some of the Prominent Faculty Members

Department of Management

Prof. Pradipta Kumar Banerji

- Dean (Management)
- B.Tech (IIT Kanpur), PGDBA (IIM Ahmedabad)
- 44 years of experience in India & abroad
- Finance & Strategic Management

Prof. (Dr.) Sujit Dutta

- Head of the Department (Management)
- B.Com, M.Com-rank holder from CU, FCMA-Fellow of Cost & Management Accountant, Ph.D. Calcutta University
- 15 years in Academics & 16 years Profession & Industry
- Finance

Prof. Anupam Bhattacharya

- Principal of the Department (Management)
- B.E (Computer Science and Engineering - Jadavpur University), PGDCM (IIM-Calcutta)
- 24 years of experience in Software Industry in India, North America and Europe
- Systems

Prof. (Dr.) Prasenjit Kundu

- Ph. D (Computer Science), Utkal University
- B.Sc (Calcutta University); MCA (IGNOU); M.Phil (CS), CMJ; MBA (NIMB)
- 16 years of Academic experience MIS, E- Business, SAP

Prof. (Dr.) Swati Mukherjee

- MBA (Marketing), Ph.D.
- Several Publications in National Journal
- 14 Years teaching experience and 10 years

Prof. (Dr.) Sutapa Chatterjee Bhattacharya

- Ph.D. (CU), MBA (IISWBM)
- 31 YEARS EXPERIENCE IN India and abroad
- 22 years in MNCs & 9 years in academics
- HR

Prof. Saptaparna Ghosh

- Asst. Head of the Department (Management)
- B.Tech (Electronics and Telecommunication), IEM; MBA (Marketing), VGSOM (IIT Kharagpur)
- 15 years of Industrial experience (L&T, Tata Communications Ltd., Vodafone) and 4 years teaching experience
- International Marketing, Global & Digital Marketing

Prof. Pradip Kumar Misra (Visiting)

- M.Sc , M.Phil, AIFC
- Ex-Chairman Ordnance Factory Board, Ex-Director and Chair Professor IISWBM
- 35 years in industry at top level and 14 years in academics
- HR and Operations Management

Prof. K.D. Ghosh

- MSW/ MA
- More than 45 years
- Human Resource Management

Prof. Indrani Ganguly

- Provost
- PG Diploma in TEFL/TESL Specialization in Business English Teachers Training.
- M.A, B.Ed (Calcutta University); M.S (Mumbai); Fulbright Scholar (U.S.A); Trained in Soft Skills & Life Skill- American Centre
- 35 years of experience in Academics & Administration
- Business Communication, Soft Skills, Grooming

Prof. (Dr.) Kamal Mukherjee (Visiting)

- B.E (Cal); PGDIM (NITIE); MBA (XLRI); Fellow (XLRI)
- 31 years in Corporate & 10 years teaching experience
- Organizational Behaviour (HR)

Prof. Bikas Chandra Mandal

- B.Tech (IIT Bombay), PGDM (IIM, Calcutta)
- 34 years of experience in Industry & academics.
- Sales & Marketing

Prof. Arundhati Ray

- M.Phil (Eco.); B.Ed. (Calcutta University)
- TEA Fellow- Fulbright Commission
- 17 years of teaching experience
- Economics
- HR

Prof. Prarthana Banerjee

- M. Phil (J.U), M. Sc in economics (C. U).
- 16 years of in Academics.

Some of the Prominent Faculty Members

Department of Management



Prof. Sohini Dutta

- M.Phil (English) University of Calcutta;
M.A (English), University of Calcutta;
B.A (English), University of Calcutta;
- PhD (Pursuing)
- 13 years of experience in Academics
- Business Communication, Soft Skills and Personality Development

Prof. Asimabha Bhowmick

- Research Scholar (XLRI, Jamshedpur: EFPM 2019-23), MBA in Supply Chain & Finance (Michigan State, Eli Broad College of Business);
- B.E (Bengal Engineering College, Calcutta University (now IEST))
- 24 years of experience as Business Leader - across Industries
- Systems & Operations Management

Prof. Kaushik Kr. Ganguly

- B.Sc Engineering (Electronics & Communication), BIT Sindri; MBA (FOMS- Jabalpur)
- 21 years of Industrial experience
- Marketing

Prof. Anik Kumar Hazra

- Assistant Professor,
- B.Tech (ECE), MBA (Finance-Major), Ph.D (Pursuing, Visva-Bharati University, Santiniketan, Reg - VB 2123 of 2014-15)
- Academic Experience - 8 Years

Prof. Susmita Choudhury (Visiting)

- MBA (Banglore University)
- More than 16 years in Industry
- HR Management

Mr Arnab Chakraborty (Visiting)

- PGDM(HR & Strategy) from XLRI Jamshedpur
- 18+ years of experience across HRM, Talent Management, Development & Acquisition.
- President of National HRD Network Kolkata
- GM CESC LIMITED
- HRM (Industry Specialization)

Prof. Ram Mohan Menon (Visiting)

- BFSc (Univ. of Agricultural Science Bangalore), PGDM (IIM-Ahmedabad)
- 40 years of experience India and abroad
- Sales and Marketing, Sales Training and Management Consultant

Prof. Shouvik Chattopadhyay

- PGDTLM, B.Com, DJOA (Norway), SSGB (USA), Ohsas 18001:2007 (UK)
- 18 years of Industrial and academic experience in all over India and Middle East
- Logistics and Supply Chain Management

Prof. Sourav Banerjee

- BBA Hons in E-business, Visva Bharti, Shantiniketan, MBA (WBUT)
- 9.5 years
- Quantitative Techniques and Operations Research

Prof. Writaparna Mukherjee

- B.Tech (IT), M.Tech(CSE)
- 12 Years
- IT, Systems

Prof. Anuradha Saha

- B.Com (Goenka College of Commerce & BA); MBA- Finance (IISWBM)
- 4.5 years of experience in Industry & academics.
- Finance & Accounting

Prof. Souharda Nandi

- B.Tech (IT)(IEM,Kolkata), ITM B-School, Kharghar PGDM (IT & Analytics)
- 3.5 years of experience in Industry and Academics
- Business Analytics

Dr. Debasis Ray (Visiting)

- 18 years of experience in teaching & corporate
- Marketing Research, Consumer Behavior, Strategic Marketing and Brand Management.

Mr Rajiv Misra (Visiting)

- Ex. Chief Operations Manager at Punjab National Bank
- Finance (Industry Specialization)



Guest Professors from Foreign Universities

- **Prof. Barbara Rossi**, The Oxford University, UK
- **Sebastian Kahlert**, ETH ZURICH, Switzerland
- **Prof. Diekmann Andreas**, ETH ZURICH, Switzerland
- **Heloise Greeff**, The Oxford University, U.K
- **Yvonne Lu**, The Oxford University, U.K
- **George Paliouras**, Head of the Division of Intelligent Information, Greece
- **Dr. Matthew Morgan**, Scientist & Research Engineer, National Radio Astronomy Observatory, Central Development Laboratory, Caltech, Virginia, USA
- **Prof. Peter Robinson**, University of Cambridge



Prof. Barbara Rossi
The Oxford University, UK



Sebastian Kahlert,
ETH ZURICH, Switzerland



Prof. Diekmann Andreas
ETH ZURICH, Switzerland



Heloise Greeff
The Oxford University, UK



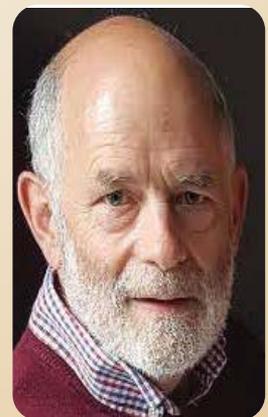
Yvonne Lu
The Oxford University, UK



George Paliouras
Head of the Division of
Intelligent Information, Greece



Dr. Matthew Morgan
National Radio Astronomy Observatory
Central Development Laboratory
Caltech, Virginia, USA



Prof. Peter Robinson
University of Cambridge

Eminent Speakers in our Campus (Industry/ Academic)



- **Mr. Rajendra Khandelwal**, Consulate of Niger, President, Calcutta Chamber of Commerce & Managing Director, Dhanwantary Medicare & Research Centre Pvt. Ltd
- **Mr. Jimmy Tangree**, Head, 91.9 Friends FM.
- **Ms. Sudipa Basu**, Famous television & theatre personality
- **Ms. Mona Sengupta**, Founder & Director, AHAVA Communications
- **Ms. Sohini Das Hartmann** “Cultural Affairs Specialist” of Public Affairs Section, US Consulate
- **Mr. Avijit Sengupta**, Director, Tata Global Beverages Ltd.
- **Mr. Sumon Bhowmik**, Director, Sparsh Foundation
- **Mr. Arindam Das**, Regional Manager (East), Business Development, TCS
- **Mr. Rajat Guha**, Sr. Sales Officer, Idea Cellular Ltd.
- **Mr. Sanjoy Banerjee**, I 3 Insights Inc
- **Mr. Abhiroop Banerjee**, Co-Founder, Grip Consultancy Ltd
- **Mr. Sukumar Mitra**, Ex Head-HR, Admin & Csr at Haldia Petrochemicals Ltd
- **Ms. Farah S. Ahmed**, Sr. Accounts Officer, L&T Finance Ltd)
- **Mr. Ashish Banka**, HR, Business Partner (Reliance Jio)
- **Dr. Atanu Mandal**, Corporate Academia Sambandh 2018.
- **Mr. Vishal Verma**, Sr. Manager, HR, TEEC Ltd.

- **Ms. Debalina Roy**, Corporate HR Manager, Star Cement Ltd
- **Mr. Himadri Das**, HR Business Partner, East, N.East & Nepal Kone Elevator India Pvt Ltd
- **Dr. Srikanta Chatterjee**, Emeritus Professor, Massey University, New Zealand
- **Mr. Sushovon Sarkar**, Area Sales Manager, East, Lotte India Corporation Ltd
- **Ms. Priya Sengupta**, Communication Specialist
- Distinguished Speaker: **Mr. Shoaib Mohammed** CEO, Furple Consultancy Services Pvt. Ltd
- **Mr. Dharam Pal**, Lead Trainer, Capstone India
- **Dr. Habiba Hossain**, Associate Professor, HRM, NITTR, Kolkata
- **Mr. Ayan Pal** Communication & Branding Consultant, IBM
- **Mr. Col. Prabir Sengupta**, VSM (Motivational Speaking)
- **Mr. Arnab Majumdar**, Sr. Data Scientist In Ideal Analytics
- **Ms. Tania Chakraborty**, Data Analyst In Novel Research & Development India Pvt Ltd
- **Mr. Debajyoti Chakraborty**, Sr. Data Analyst In Novel Research & Development India Pvt Ltd
- **Mr. Anindya Kundu**, Sr. Data Scientist, Ideal Analytics.
- **Prof. Arup Chowdhury**, Chairman and CEO of ACASIA GLOBAL CONSULTING LLP.
- **Mrs. Sujata Chatterjee**, MD Twirl.Store
- **Ms. Rituparna Ghosh**, Head HR, Wipro Ltd, Kolkata



Corporate speak by Sanjoy Banerjee
Principal Consultant I 3 Insights



Dr. Habiba Hossain, Associate Professor,
HRM, NITTR, Kolkata



Dr. Wong King Yin,
Lecturer – Division of Marketing &
International Business Nanyang Business School



Mr. Luca Bernardinetti, Chairman & CEO,
Mahanakom Partners Group Co. Ltd. & Director,
Thai Italian Chamber of Commerce (TICC)



Mr. Jimmy Tangree, Head
91.9 Friends FM



Ms. DebolinaDutt Mukherjee,
famous film & television actress & social activist



IEM MBA Alumni (2010-12) Sumit Poddar
interacting with Students of 2019-21 Batch
in the Orientation Program



Prof. Peter Rodgers delivering lecture on
Digital Marketing, Big Data and Analytics



IEMUEM Study abroad programme at the
top ranked University of Sydney, Australia
Management Coach Sheila Capodanno took a
MasterClass in Social Media Marketing



Mr. Rajendra Khandelwal, Consul of Niger, President
Calcutta Chamber of Commerce and & Managing Director-
Dhanwantary Medicare & Research Centre Pvt. Ltd.



Mr. Avijit Sengupta, Director,
Tata Global Beverages Ltd



The Right Track Programme Overview

IEM'S Program creates a synergy between education and practice and addresses those with a strong desire to make it to the top and have a drive within, to excel. It is structured for those with a passion to constantly reenergize and reinvent oneself. It is a management education program that encourages critical, clear and innovative thinking about 'good' and 'best' management and business practices. IEM fortifies these discerning thoughts by building solid business skills in a highly competitive, yet collaborative environment. What also sets IEM apart is the fact that it is located in the prime corporate zone of Kolkata i.e. Salt Lake City.

The course at IEM is designed to develop more innovative, enterprising and effective managers/ leaders with the requisite knowledge, skill sets and managerial competencies to face the opportunities and challenges of the 21st century. The programs encourage students to analyze individual strengths and weaknesses as part of the self development process to function effectively in a complex and changing international business environment. All the students are exposed to the Big 5 Model "OCEAN" for their future success.

A stringent admission process, followed by a varied teaching methodology which includes seminars, workshops, case studies, corporate internships, interactions with industry personnel ensures that the IEM students have an edge when they enter the corporate world.



- The Big Five Factor Personality Traits
- Self Awareness & Development
- Personal Effectiveness & Personality Development
- Strive for Organizational Excellence
- Emulating the traits of Highly Successful People
- Leadership & Interpersonal Skills Development
- Team Building and Team work
- Managerial Competency
- Entrepreneurship Development
- Developing Business Acumen
- Talent Management
- Time Management
- Persuasive Communication
- Sensitivity analysis
- Global outlook and competencies
- International HR- the Cultural Dimensions
- Learning emerging concepts

A carefully considered and thought out placement strategy is in place to provide the students the most appropriate spring boards for their future careers.

The curriculum packs in ingredients to enhance the crucial emotional intelligence of students along with logical thinking because IEM believes that in a challenging social and organizational structure what will win in the end is the heart, in addition to the head.

IEM has a supportive, close- knit environment where faculty members are readily approachable. This enables the students develop their individual managerial capabilities to meet the demands of any challenging role. Underpinning IEM'S approach to learning and teaching are all the resources that you would expect of a major management school - from library to Wi-Fi connectivity supplemented by the institute's dedicated resources. IEM also understands the need to offer students a flexible approach to their studies. The emphasis therefore is on self- paced learning where students are encouraged to study and gain knowledge at their own pace

The Overdrive

Student Driven Club

IEM students engage themselves in a range of co-curricular activities through various Clubs. The clubs conduct regular meetings wherein presentations are made by senior students on various topics on current issues.

CULTURAL CLUB

The Cultural Club of IEM comprises of MBA & PGDM students who regularly organize activities like film festivals, music, drama, quiz, dance, competitions, street plays, Teacher's Day, Management Fest etc. The club has plans to hold quiz, debate, Antakshari and seminars in later half of 2019.

FINANCE EXCHANGE

It is one out of three clubs of the Institute, comprising of all the students of MBA & PGDM, who are interested in finance and investment. This year students of this club participated in events like "Corporate Social Responsibility- A changing Paradigm" conducted by CMA and "Fresh Face 2019" by Times Group.



Business Simulation



Performance at Kolkata IEM Book Fair



International Yoga Day Practiced at IEM



Performance at Kolkata IEM Book Fair



Glimpses of annual debate

SPORTS CLUB

The Sports Club organizes tournaments of Table Tennis and Badminton. This year the students participated in events like IEM-UEM Marathon, Basket Ball Tournament, Chess Tournament and Cricket Tournament.

PHOTOGRAPHY CLUB

Photographic Club of IEM is a club for photo-enthusiasts with a mission to promote photography as a form of visual art. The photography club tries to host some portfolio shows either by our members or some reputed photo-artist. We hold Photography Exhibition every year. IEM Photography club has organized many Photo Exhibitions and workshop

Seminars and Events Conducted in this Academic Session & Special Industry Oriented Capsule Courses



CSR Activities



CSR Activities



MDP on "The Achiever's Mindset- Peak Performance & Personal Productivity"



World Environment Day



Model United Nations



Seminar at NUS



Seminar organised by Inner Wheel Club

- Corporate-Academia Sambandh: HR Sampark
- Teachers' Day celebration
- Titan Eye+ Vision Awareness Camp in association with Shankar Netralaya, Newtown
- Contest To become a Food Entrepreneur
- Basic Entrepreneurship Workshop in association with NEN
- BijayaSamniliani
- National Education Day Celebration & Creative Writing Competition
- Power Grid Corporation Ltd sponsored National Debate Competition
- SOS Children's Home Visit on Children's Day
- Annual Athletics Meet/Sports
- CSR Activity on Daatri STEM Cell Preservation
- National Management Day Celebration & Seminar on Leadership in the time Disruption
- Women's Day Celebration
- Seminar Cum Workshop on "Effective Leadership & Team Building "
- SRJAN: The Management Fest
- Panel Discussion on "Budget Analysis"
- Stock Market Simulation
- Business Simulation Challenge

Special Industry Oriented Capsule Courses

- Competency Mapping
- Logistics & Supply Chain Management
- Quantitative Finance-Modelling using MS Excel
- Analytics with the help of SPSS
- Investors Awareness Program by SEBI
- Stock Market and its Volatility by BSE
- Retail Marketing
- GST and Tally



Internship Exposure



Our students are exposed to Summer and Winter Internship Programs in Industries for a duration of one to two months. In this program, our students work in different industries to get 'hands on' experience before they finally step into the world of employment.

... to name a few					



Final Placement

A partial list of Companies

IEMs placement cell is an important source that constantly strives to strengthen industry relationships and cultivate new partnerships with the objective of placing our students in a highly competitive job market.



			and many more...		



Our Syllabus - MBA

MASTER IN BUSINESS ADMINISTRATION (MBA)

(Affiliated to MAKAUT- formerly known as WBUT)

Semester 1

- Managerial Economics (Micro)
- Organizational Behaviour
- Business Communication
- Legal and Business Environment (Micro and Macro)
- Indian Ethos and Business Ethics
- Quantitative Techniques

Semester 2

- Indian Economy and Policy
- Financial Reporting Statements & Analysis
- Marketing Management
- Operations Management
- Management Information Systems
- Human Resource Management

Semester 3

- Project Management and Entrepreneurship
- Essential Studies for Professional
- Internship/SIP
- Specialization / Electives

Marketing (Common): Major I

- Digital & Social Media Marketing
- Marketing Research
- Sales and Distribution Management
- Internship Project and Viva Voce

Elective Papers: Major II (Choose any one specialization from Finance, HR and Business Analytics as the other specialization)

Finance

- Taxation
- Investment Analysis & Portfolio Management
- Corporate Finance

Human Resource

- Manpower Planning Recruitment & Selection
- Employee Relations & Labour Laws
- Compensation & Benefits Management

Business Analytics

- Modeling Techniques
- Data Analytics I
- Data Visualization using Excel, Tableau and Power BI
- Minor (Industry specialization) (Choose any one from the four Industry Specialization Papers)
- Global Logistics & Supply Chain Management
- Organization Change & Development
- BFSI Sector Management (I)

Semester 4

- Corporate Strategy
- Essential Studies for Professional (ESP)
- Skill Development for Professional IV (SDP) Sessional
- Specialization / Electives

Marketing (Common): Major I

- Consumer Behaviour
- Service Marketing

Elective Papers: Major II (Choose any one specialization from Finance, HR and Business Analytics as the other specialization)

Finance

- Financial Derivatives
- International Finance

Human Resource

- HR Analytics
- Performance Management Systems

Business Analytics

- Data Analytics II
- Big Data Technology
- Minor (Industry specialization) (Choose any one from the four Industry Specialization Papers)
- Retail & Ecommerce Management
- Industry Innovation and Technology Management
- Consulting Management
- BFSI Sector Management (II)
- Dispute Resolution & its Practical Considerations
- Managerial Business Intelligence- II



View Our Statistics - MBA 2019-21

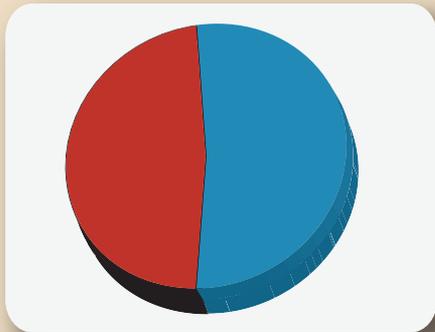
(Gender Wise & Specialization Wise)

MAJOR I: MARKETING: 100%

GENDER WISE

GENDER	NUMBER	PERCENTAGE
MALE	81/169	47.92%
FEMALE	88/169	52.07%

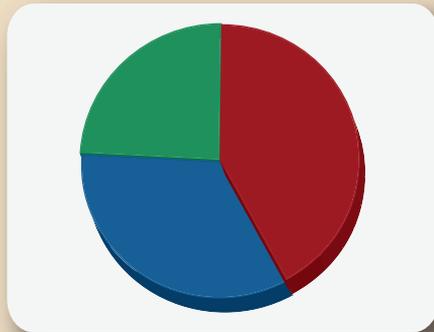
- Male
- Female



MAJOR II: SPECIALIZATION WISE

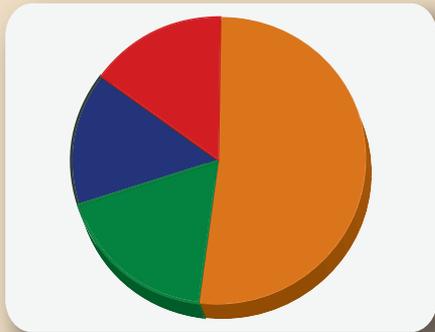
HRM	:	42%
FINANCE	:	34%
BUSINESS ANALYTICS	:	24%

- HRM
- Finance
- Business Analytics



MINOR / INDUSTRY SPECILIZATION -WISE

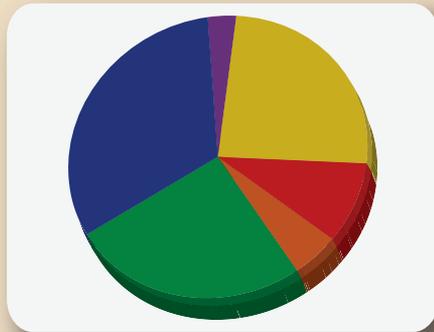
- BFSI Sector Management 15%
- Global Logistics & Supply Chain Management 52%
- Managerial Business Intelligence 18%
- Organization Change & Development 15%



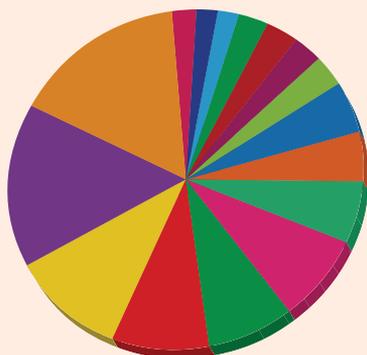
AVERAGE AGE: 22.5 YEARS

BACKGROUND MIXTURE

- B.Tech - 32%
- BBA - 26%
- B.A. - 5%
- B.Sc. - 9%
- B.Com. - 25%
- BCA - 3%



AVERAGE WORK EXPERIENCE: 1.7 YEARS



INDUSTRY SECTOR-WISE CLASSIFICATION

- BFSI - 16%
- Consulting - 16%
- Manufacturing - 11%
- FMCG - 9%
- Education - 8%
- IT/ITES - 8%
- Healthcare Industry - 6%
- Retail - 5%
- Telecom - 5%
- Advertising & Marketing - 3%
- Operations - 3%
- E-Commerce - 3%
- Hospitality & Tourism - 3%
- Media & Entertainment - 2%
- Real Estate - 2%
- Trading - 2%

Major-I: Marketing Major-II: Finance

MBA
Batch Profile
2019 - 21



Abhirup Das

Background: B.Tech (CSE)
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Anneysha Sanyal

Background: B.COM (Hons)
Sip Organization: Crosscut E-Solutions India Pvt Ltd
Minor: BFSI Sector Management



Ambika Kanodia

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Anubhav Sen Choudhury

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Amisha Singh

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: Managerial Business Intelligence



Anushree Jana

Background: B.SC (Chemistry)
Sip Organization: Krishworks Technology and Research Labs Pvt Ltd
Minor: BFSI Sector Management



Amit Ghosh

Background: B.Tech (Civil)
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Arijita Mitra

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Anindita Pramanik

Background: BBA
Sip Organization: Aditya Birla Capital
Minor: BFSI Sector Management



Arkajit Bandyopadhyay

Background: B.TECH. (ECE)
Sip Organization: The Bombay Train Charter Company
Minor: Global Logistics & Supply Chain Management



Arpita Bose

Background: B.Tech (Biomedical)
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Gourab Das

Background: BBA
Sip Organization: Gainwell Commosales Private Limited
Minor: Global Logistics & Supply Chain Management



Bishal Chandra Roy

Background: B.COM (Hons)
Sip Organization: Aditya Birla Capital
Minor: Organization Change & Development



Jagriti Singh

Background: B.COM (Hons)
Sip Organization: Maxcellence Advisory and Consulting Services Pvt Ltd
Minor: BFSI Sector Management



Debroop Goswami

Background: B.COM (Hons)
Sip Organization: Maxcellence Advisory and Consulting Services Pvt Ltd
Minor: Managerial Business Intelligence



Madhurima Ghosh

Background: B.SC (Mathematics)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Dipanjan Ghosh

Background: B.COM (Hons)
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Mahima Sharma

Background: BBA
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Fatima Nishat

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Maithily Samaddar

Background: B.COM (Hons)
Sip Organization: Acasia Global Consulting LLP
Minor: BFSI Sector Management

Major-I: Marketing Major-II: Finance

MBA
Batch Profile
2019 - 21



Md Tahir

Background: B.COM
Sip Organization:
Steel Authority of India
Minor: Global Logistics &
Supply Chain Management



Priyanka Kumari

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Meghna Kar

Background: B.COM (Hons)
Sip Organization: Pan Seeds Pvt Ltd
Minor: BFSI Sector Management



Rahi Mukherjee

Background: BBA
Sip Organization: Simoco
Telecommunications
South Asia) Limited
Minor: Managerial Business
Intelligence



Nasim Ahmed

Background: B.COM
Sip Organization: ITC Ltd.
Minor: BFSI Sector Management



Rajib Roy

Background: B.COM (Hons)
Sip Organization: IEM-UEM GROUP
Minor: BFSI Sector Management



Parag Chatterjee

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Rima Dutta

Background: B.Com
(Financial Accounting)
Sip Organization: IEM-UEM Group
Minor: Managerial Business
Intelligence



Preeti Kumari

Background: B.COM (Hons)
Sip Organization:
PCS Global Pvt Ltd
Minor: Global Logistics &
Supply Chain Management



Rittick Poddar

Background: BBA
Sip Organization: SLATO
Minor: Global Logistics &
Supply Chain Management



Rohit Choudhary

Background: BBA
Sip Organization: ITC Ltd.
Minor: BFSI Sector Management



Shivam Rathour

Background: B.COM (Hons)
Sip Organization: Suskan
Consultants Pvt Ltd
Minor: BFSI Sector Management



Rupak Naskar

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Shreshi Saha

Background: B.COM (Hons)
Sip Organization: Vardhan
Consultancy Engineers
Minor: BFSI Sector Management



Saikat Das

Background: B.TECH (ECE)
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics &
Supply Chain Management



Shubham Raj

Background: B.COM (Hons.)
Sip Organization: Wadhvani
Foundation (Startup Project)
Minor: BFSI Sector Management



Sanjana Biswas

Background: B.SC Economic Honours
Sip Organization: Maxcellence Advisory
and Consulting Services Pvt Ltd
Minor: Global Logistics &
Supply Chain Management



Siddharth Kumar

Background: B.COM (Hons.)
Sip Organization: Pahal Design
Minor: Global Logistics &
Supply Chain Management



Sayanta Das

Background: B.COM (Hons)
Sip Organization: ITC LTD.
Minor: Global Logistics &
Supply Chain Management



Sohini Banik

Background: B.TECH (Electrical)
Sip Organization: IEM-UEM Group
Minor: Global Logistics &
Supply Chain Management

Major-I: Marketing Major-II: Finance

MBA
Batch Profile
2019 - 21



Soumita Paul

Background: B.COM (Hons)
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Global Logistics &
Supply Chain Management



Subhranil Dey

Background: B.Tech (Mechanical)
Sip Organization: IEM-UEM Group
Minor: Global logistics &
Supply Chain Management



Soumyajit Bag

Background: B.Tech
(Mechanical Engineering)
Sip Organization: IEM-UEM Group
Minor: Organization Change
& Development



Sudipa Maity

Background: B.SC (Geography)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Sourav Chakraborty

Background: BBA
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Global Logistics &
Supply Chain Management



Sudeshna Paul

Background: B.COM (Hons)
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Global Logistics &
Supply Chain Management



Souvik Dutta

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics &
Supply Chain Management



Sumbul Ahmed

Background: B.Com (Hons.)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Subham Bhowal

Background: B.Com (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Suparna Ghosh

Background: B.Com (Hons.)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Susana Yasmin

Background: B.Com (Hons.)
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Tiasha Das

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Susovan Mandal

Background: BBA
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Tiyasha Dey

Background: B. Sc. (Economics)
Sip Organization: IEM-UEM Group
Minor: Managerial Business Intelligence



Swati Raj

Background: BBA
Sip Organization: Suskan Consultant Pvt. Ltd
Minor: BFSI Sector Management I



Ananna Rani Saha

Background: BBA (Hons)
Sip Organization: IEM-UEM Group
Minor: BFSI Sector Management



Syed Shabbar Raza

Background: B.Com (Accountancy)
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Aishwarya Das

Background: B.TECH (IT)
Sip Organization: Krishworks
Technology And Research Labs Pvt Ltd
Minor: Managerial Business Intelligence



Arpan Roy

Background: BBA
Sip Organization: Onex Solution
Pvt. Ltd.
Minor: Organization Change &
Development



Ananya Bhattacharya

Background: B.COM (Hons)
Sip Organization: IEM-UEM Group
Minor: Organization Change &
Development



Arpeeta Dey

Background: BBA
Sip Organization: PCS Global Pvt. Ltd.
Minor: Global Logistics &
Supply Chain Management



Ankita Saha

Background: BBA
Sip Organization: Krishworks
Technology and Research Labs Pvt. Ltd
Minor: Organization Change & Development



Arpita Choudhury

Background: B.Sc
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Managerial Business Intelligence



Antara Ash Chaudhury

Background: B.TECH
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Organization Change & Development



Asmita Goswami

Background: B.A (Political Science & IR)
Sip Organization: Aditya Birla Fashion
& Retail Ltd (Pantaloons)
Minor: Organization Change &
Development



Anushree Chakraborty

Background: B.Sc (HHM)
Sip Organization: IEM-UEM Group
Minor: Organization Change & Development



Asmita Ojha

Background: B.Sc (Psychology)
Sip Organization: Air India
Minor: Organization Change &
Development



Ayush

Background: BBA
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Debasmita Chowdhury

Background: BBA
Sip Organization: Maxcellence Advisory and Consulting Services Pvt. Ltd.
Minor: Organization Change & Development



Basir Ahmed

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Debdoot Kanjilal

Background: BBA
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Chandrayee Chaturbedi

Background: B.A (Economics)
Sip Organization: ITC LTD.
Minor: Global Logistics & Supply Chain Management



Debolina Karar

Background: BCA
Sip Organization: Maxcellence Advisory and Consulting Services Pvt Ltd
Minor: Organization Change & Development



Debarati Banerjee

Background: BBA
Sip Organization: Krishworks Technology and Research Labs Pvt. Ltd.
Minor: Organization Change & Development



Deepanshu Kumar

Background: BBA
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Debarshi Majumder

Background: B. Sc (Botany Hons.)
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Diposree Deb

Background: BCA
Sip Organization: Maxcellence Advisory And Consulting Services Pvt Ltd
Minor: Managerial Business Intelligence



Ipsa Swarnakar

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics &
Supply Chain Management



Madhuparna Paul

Background: B.TECH
Sip Organization: PCS Global Pvt Ltd
Minor: Organization Change
& Development



Joyaditya Biswas

Background: B.TECH (ECE)
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Managerial Business
Intelligence



Manan Ranjan Chakrabarti

Background: B.TECH (CSE)
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Global Logistics &
Supply Chain Management



Kunaljeet Banik

Background: B.Pharm
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics
& Supply Chain Management



Mariya Khatoun

Background: BCA
Sip Organization: IEM-UEM Group
Minor: Organization Change
& Development



Madhumanti Ray

Background: B.SC (Botany)
Sip Organization: PCS Global Pvt Ltd
Minor: Organization Change
& Development



Mayukh Chowdhury

Background: B.SC (General)
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics &
Supply Chain Management



Nisha Singh

Background: BBA
Sip Organization: Managerial
Business Intelligence



Pousali Ghosh

Background: B.A (Honours)
Sip Organization: IEM-UEM Group
Minor: Organization Change &
Development



Payel Sarkar

Background: B.A (Honours)
Sip Organization: Kozzby Marketing
Minor: Global Logistics &
Supply Chain Management



Priyam Pramanick

Background: BBA
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Global Logistics &
Supply Chain Management



Poulami Chowdhury

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics
& Supply Chain Management



Rishika Saha

Background: B.TECH (EEE)
Sip Organization: Dabur India Limited
Minor: Global Logistics &
Supply Chain Management



Poulami Srimani

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Organization Change
& Development



Rituparno Sil

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Organization Change &
Development



Ruchi Jha

Background: B.A. Hons. in
Political Science
Sip Organization: Aditya Birla
Fashion and Retail (Pantaloons)
Minor: Organization Change
& Development



Samrat Chandra

Background: B.Com. (Hons.)
Sip Organization: Aditya Birla Capital
Minor: Global Logistics &
Supply Chain Management



Rupanjana Choudhury

Background: B.Sc (Hons.)
Sip Organization: Unschool
Minor: Global Logistics &
Supply Chain Management



Sandip Das

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics &
Supply Chain Management



Sameeran Dey

Background: BBA
Sip Organization: Dabur India Limited
Minor: Global Logistics
& Supply Chain Management



Sandip Ray

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics &
Supply Chain Management



Sampriya Das

Background: B.Sc. (General)
Sip Organization: Krishworks
Technology and Research Labs Pvt Ltd
Minor: Managerial Business
Intelligence



Sanjukta Mukerji

Background: B.Tech.
(Chemical Engineering)
Sip Organization: ITC LTD.
Minor: Global Logistics &
Supply Chain Management



Saptarshi Sarkar
Background: BBA
Sip Organization: Berger Paints
India Limited
Minor: Global Logistics &
Supply Chain Management



Siddhartha Sarkar
Background: BCA
Sip Organization: ITC Ltd.
Minor: Global Logistics &
Supply Chain Management



Satabdi Biswas
Background: B.Tech. (IT)
Sip Organization: Aviyana
Ventures Pvt. Ltd.
Minor: Global Logistics &
Supply Chain Management



Silvia Baidya
Background: BBA
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics &
Supply Chain Management



Saugat Sinha
Background: B.Tech.
(Mechanical Engineering)
Sip Organization: IEM-UEM Group
Minor: Organization Change
& Development



Soeta Roy
Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics &
Supply Chain Management



Shweta Shaw
Background: BBA
Sip Organization: Maxcellence Advisory
and Consulting Services Pvt Ltd
Minor: Global Logistics &
Supply Chain Management



Somen Chowdhury
Background: B.Tech. (Civil)
Sip Organization: Bennett,
Coleman Co. Ltd. (Times Group)
Minor: Global Logistics &
Supply Chain Management



Sonal Tosawara

Background: B.Tech. (Environment)
Sip Organization: IEM-UEM Group
Minor: Managerial Business Intelligence



Souptik Mukherjee

Background: BBA
Sip Organization: Bennett, Coleman Co. Ltd. (Times Group)
Minor: Managerial Business Intelligence



Soumen Chakraborty

Background: BCA
Sip Organization: Bennett, Coleman Co. Ltd. (Times Group)
Minor: Global Logistics & Supply Chain Management



Sraboni Dutta

Background: BBA
Sip Organization: PCS Global Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Soumi Poddar

Background: BBA
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Sreejit Ghosh

Background: B.Tech. (IT)
Sip Organization: Dabur India Limited
Minor: Global Logistics & Supply Chain Management



Soumyadip Banerjee

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Sritama Saha

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Subhadeep Mandal

Background: B.Tech. (Civil)
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Tamalika Datta

Background: B.A (English Hons.)
Sip Organization: Maxcellence Advisory and Consulting Services Pvt. Ltd.
Minor: Organization Change & Development



Sudeshna Paul

Background: B.Com. (Hons)
Sip Organization: Bennett, Coleman Co. Ltd. (Times Group)
Minor: Global Logistics & Supply Chain Management



Udit Pal

Background: BCA
Sip Organization: PCS Global Pvt Ltd
Minor: Organization Change & Development



Sumana Khatun

Background: BCA
Sip Organization: Bennett, Coleman Co. Ltd. (Times Group)
Minor: Global Logistics & Supply Chain Management



Upashana Ghosh

Background: BBA
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Susmita Saha

Background: B.Sc. (Bio Science)
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Vicky Kumar Varma

Background: B.Tech. (Mechanical Engineering)
Sip Organization: PCS Global Pvt Ltd
Minor: Organization Change & Development



Suvojit Patra

Background: Biotechnology Engineering
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management

Major-I: Marketing Major-II: Business Analytics

MBA
Batch Profile
2019 - 21



Akta Yadav

Background: B.TECH (CSE)
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Arunima Saha

Background: B.Sc. (General)
Sip Organization: Alkras Online Services Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Animesh Sinha Mahapatra

Background: B.TECH (ECE)
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Debarchan Guha

Background: B.Tech. (Electrical)
Sip Organization: ITC Ltd.
Minor: Managerial Business Intelligence



Ankush Pal

Background: B.TECH (Electrical)
Sip Organization: ITC Ltd.
Minor: Managerial Business Intelligence



Dhruba Sen

Background: B.Tech (Mechanical Engineering)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Annu Kumari

Background: BCA
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Farhan Khan

Background: BCA
Sip Organization: PCS Global Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Aritra Banerjee

Background: B.Tech. (CSE)
Sip Organization: Aditya Birla Capital
Minor: Managerial Business Intelligence



Isa Guha

Background: B.TECH (ECE)
Sip Organization: Bennett, Coleman Co. Ltd. (Times Group)
Minor: Global Logistics & Supply Chain Management



Karan Sharma

Background: BCA (H)
Sip Organization: Internshala
Minor: Organization Change & Development



Moumita Sinha

Background: B.Sc. (General)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Kaustav Bhattacharya

Background: BCA
Sip Organization: Aditya Birla Capital
Minor: BFSI Sector Management



Naibedya Mohanty

Background: BCA
Sip Organization: PCS Global Pvt. Ltd.
Minor: Managerial Business Intelligence



Krishnendu Mondal

Background: B.SC (Bio Science)
Sip Organization: ITC Ltd.
Minor: Managerial Business Intelligence



Niladri Bhattacharya

Background: B.Tech.(ECE)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Managerial Business Intelligence



Manisha Sharma

Background: BCA
Sip Organization: PCS Global Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Payel Pramanik

Background: B.Sc. (Chemistry)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Managerial Business Intelligence



Minakshi Majumder

Background: BBA(HM)
Sip Organization: Damodar Valley Corporation
Minor: Organization Change & Development



Rajkumar Sarkar

Background: B.Tech. (CSE)
Sip Organization: Acelot Innovation Private Limited
Minor: Global Logistics & Supply Chain Management

Major-I: Marketing Major-II: Business Analytics

MBA
Batch Profile
2019 - 21



Rajnarayan Singh

Background: BCA
Sip Organization: IEM-UEM Group
Minor: Global Logistics & Supply Chain Management



Sayan Karmakar

Background: B.Tech. (IT)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Managerial Business Intelligence



Raul De

Background: B.Tech. (CSE)
Sip Organization: Krishworks Technology And Research Labs Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Sayantani Dutta

Background: B.SC (General)
Sip Organization: Crosscut E-Solutions India Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Rohan Sanki

Background: B.Tech. (CSE)
Sip Organization: Krishworks Technology And Research Labs Pvt Ltd
Minor: Managerial Business Intelligence



Sayantee Jha

Background: B.Tech. (Civil)
Sip Organization: Crosscut E-Solutions India Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Sahali Saha

Background: BBA
Sip Organization: Krishworks Technology and Research Labs Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Sohom Majumder

Background: B.Tech. (CSE)
Sip Organization: ITC Ltd.
Minor: Managerial Business Intelligence



Santanu Roy

Background: B.Sc. (Biology)
Sip Organization: Maxcellence Advisory And Consulting Services Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Somdotta Chakraborty

Background: B.Tech. (CSE)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Somedeb Ghosh

Background: B.Tech. (IT)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Managerial Business Intelligence



Sushovan Sen

Background: BBA
Sip Organization: Aditya Birla Capital
Minor: Global Logistics & Supply Chain Management



Soumya Saha

Background: B.Tech.
Sip Organization: PCS Global Pvt. Ltd.
Minor: Managerial Business Intelligence



Swatilekha Saha

Background: B.Tech. (CSE)
Sip Organization: Crosscut E-Solutions India Pvt Ltd
Minor: Global Logistics & Supply Chain Management



Soumyabrata Sarkar

Background: B.Tech.
Sip Organization: ITC Ltd.
Minor: Global Logistics & Supply Chain Management



Udit Roy

Background: B.Tech. (ECE)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Global Logistics & Supply Chain Management



Srijit Sinha

Background: B.Tech. (ECE)
Sip Organization: ITC Ltd.
Minor: Global Logistics & Supply Chain Management



Zemi Sen

Background: B.Tech. (Civil)
Sip Organization: Bennett, Coleman Co. Ltd. (Times Group)
Minor: Managerial Business Intelligence



Surangana Sircar

Background: B.Tech. (ECE)
Sip Organization: PCS Global Pvt. Ltd.
Minor: Managerial Business Intelligence



Our Syllabus - PGDM

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

(Affiliated to AICTE)

Semester 1

- Managerial Economics (Micro)
- Organizational Behaviour
- Business Communication
- Legal and Business Environment (Micro and Macro)
- Indian Ethos and Business Environment
- Quantitative Techniques
- Marketing Management
- Human Resource Management

Semester 2

- Indian Economy and Policy
- Financial Reporting, Statements and Analysis
- Operations Management
- Management Information System
- Major 1: SP 1: Marketing Research
- Major 1: SP 2: Sales & Distribution Management
- Major 2: SP 1
- Major 2: SP 2

Semester 3

- Project Management & Entrepreneurship
- Internship Project and Viva Voce
- Major 1: SP 1: Service Marketing
- Major 1: SP 2: Product & Brand Management
- Major 2: SP 1
- Major 2: SP 2
- Online Course

Semester 4

- Project
- Corporate Strategy
- Major 1: SP 1: Consumer Behaviour
- Major 1: SP 2: Digital & Social Media Marketing Management
- Major 2: SP 1
- Major 2: SP 2
- Online Course 1
- Online Course 2

Specialization Papers in PGDM

Dual Specialization:

Major 1

- Marketing (Compulsory)

Major 2

- Finance
- Human Resource Management
- Business Analytics
- Logistics & Supply Chain Management



View Our Statistics - PGDM 2019-21

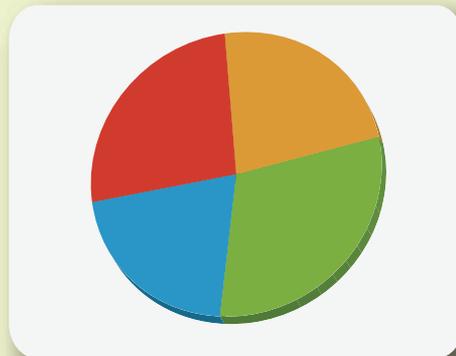
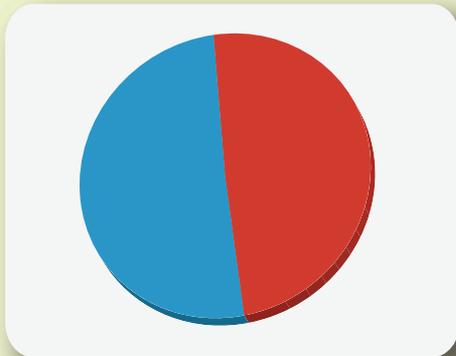
(Gender Wise & Specialization Wise)

GENDER WISE

GENDER	NUMBER	PERCENTAGE
MALE	23/47	48.93%
FEMALE	24/47	51.06%

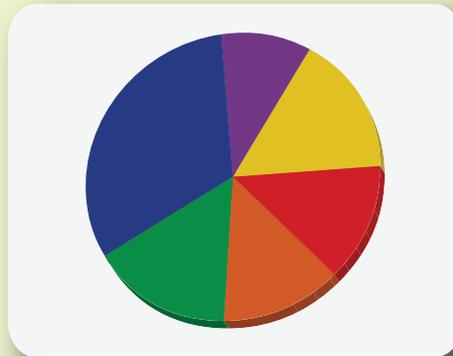
MAJOR II SPECIALIZATION WISE

LOGISTICS & SUPPLY CHAIN MANAGEMENT	: 30%
FINANCE	: 23%
HRM	: 21%
BUSINESS ANALYTICS	: 26%



- Logistics & Supply Chain Management
- Finance
- HRM
- Business Analytics

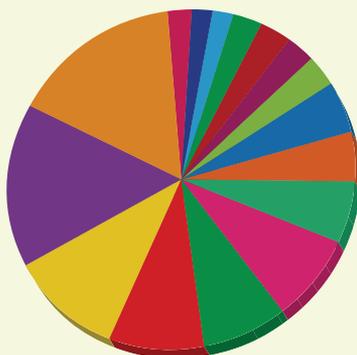
BACKGROUND MIXTURE



- B.Tech - 32%
- BBA - 16%
- B.A. - 13%
- B.Sc. - 16%
- B.Com. - 13%
- BCA - 10%

AVERAGE AGE: 23.5 YEARS

AVERAGE WORK EXPERIENCE: 1.5 YEARS



INDUSTRY SECTOR-WISE CLASSIFICATION

- BFSI - 16%
- Consulting - 16%
- Manufacturing - 11%
- FMCG - 9%
- Education - 8%
- IT/ITES - 8%
- Healthcare Industry - 6%
- Retail - 5%
- Telecom - 5%
- Advertising & Marketing - 3%
- Operations - 3%
- E-Commerce - 3%
- Hospitality & Tourism - 3%
- Media & Entertainment - 2%
- Real Estate - 2%
- Trading - 2%



Ankit Biswas
Background: B. Tech (Mechanical)
Sip Organization:
Krishworks (Slato App)
Major-II: Business Analytics



Megha Dalal
Background: BCA
Sip Organization:
PCS Global Pvt. Ltd.
Major-II: Business Analytics



Abhisek Nayak
Background: B.Tech (Civil)
Sip Organization:
PCS Global Pvt. Ltd.
Major-II: Business Analytics



Riya Das
Background:
B.TECH (ELECTRONICS AND
INSTRUMENTATION ENGINEERING)
Sip Organization:
Krishworks (SLATO APP)
Major-II: Business Analytics



Ananya Biswas
Background: B.Tech
(Electronics and Communications Engineering)
Sip Organization:
ITC Ltd.
Major-II: Business Analytics



Rupsa Bhattacharyya
Background: B.Tech
Sip Organization:
PCS Global Pvt. Ltd.
Major-II: Business Analytics



Asmita Kar
Background: B.SC(Statistics)
Sip Organization:
TATA STEEL LTD.
Major-II: Business Analytics



Soham Sen
Background:
B.Tech (Electrical Engineering)
Sip Organization:
IEM-UEM Group
Major-II: Business Analytics



Karishma Khan
Background: B.Tech (IT)
Sip Organization:
Aditya Birla Capital
Major-II: Business Analytics



Soumee Bhattacharjee
Background: M.Sc & B.Sc (Zoology)
Sip Organization:
Times Group
Major-II: Business Analytics



PGDM Business Analytics

Batch Profile 2019-21

Major-I: Marketing
Major-II: Business Analytics



Subhadip Maity

Background:
B.Tech (Electrical Engineering)
Sip Organization:
ADITYA BIRLA CAPITAL
Major-II: Business Analytics



Urshi Jabeen

Background: BCA
Sip Organization:
Times Group
Major-II: Business Analytics



PGDM HRM

Batch Profile 2019-21

Major 1: Marketing
Major 2: HRM



Dipashri Ghosh

Background: BCA
Sip Organization:
IEM UEM Group
Major-II: HRM



Purba Majumder

Background: BBA
Sip Organization:
IEM UEM Group
Major-II: HRM



Jayashree Tiwary

Background: BBA
Sip Organization:
Air India Engineering Services Limited
Major-II: HRM



Sarmistha Roy

Background: BBM (Commerce)
Sip Organization:
IEM UEM Group
Major-II: HRM



Mayukh Chakraborty

Background: B. Tech (Mechanical)
Sip Organization:
IEM UEM Group
Major-II: HRM



Sayani Das

Background:
Bachelor in Hospital Management (BHM)
Sip Organization:
IEM UEM Group
Major-II: HRM

Major 1: Marketing
Major 2: Finance

PGDM Finance

Batch Profile 2019-21



Abhishis Murmu

Background: BBA
Sip Organization:
IEM UEM Group
Major-II: Finance



Rahul Kumar

Background: BSC
Sip Organization:
ADITYA BIRLA CAPITAL
Major-II: Finance



Adideva Ghatak

Background: BBA
Sip Organization:
IEM UEM Group
Major-II: Finance



Rimjhim Verma

Background: B. Com
Sip Organization:
Bajaj Finserv
Major-II: Finance



Animesh Chandra

Background: B.Com(Hons.)
Sip Organization:
Aditya Birla Capital
Major-II: Finance



Saikat Dutta

Background: BSC (Zoology)
Sip Organization:
Itc Ltd.
Major-II: Finance



Anshu Kumari Bharti

Background: B. Com
Sip Organization:
Bajaj Finserv
Major-II: Finance



Sandeep Das

Background: BBA
Sip Organization:
PCS Global Pvt Limited
Major-II: Finance



Monalisa Saren

Background: B.Com
Sip Organization:
IEM UEM Group
Major-II: Finance



Santanu Das

Background: B.Com
Sip Organization:
PCS Global Pvt Limited
Major-II: Finance



PGDM Finance

Batch Profile 2019-21

Major 1: Marketing
Major 2: Finance



Sreyoshi Biswas

Background: B. Com (Hons.)
Sip Organization:
IEM UEM Group
Major-II: Finance



PGDM LOGISTICS & SUPPLY CHAIN MANAGEMENT

Batch Profile 2019-21

Major 1: Marketing
Major 2: Logistics & Supply Chain Management



Ankita Mukherjee

Background: B.Sc (Microbiology)
Sip Organization:
IEM UEM Group
Major-II: Logistics & Supply Chain Management



Debanwita Roy

Background: B.Tech (Civil)
Sip Organization:
IEM UEM Group
Major-II: Logistics & Supply Chain Management



Anyamitro De

Background: B.Tech (Biotechnology)
Sip Organization:
IEM UEM Group
Major-II: Logistics & Supply Chain Management



Gourav Dutta

Background: B.Com
Sip Organization:
IEM UEM Group
Major-II: Logistics & Supply Chain Management



Avro Dey

Background: BBA
Sip Organization:
Crosscut E-solutions India Pvt. Ltd.
Major-II: Logistics & Supply Chain Management



Manisha Prasad

Background: BBA
Sip Organization:
Aditya Birla Capital
Major-II: Logistics & Supply Chain Management

Major 1: Marketing
Major 2: Logistics &
Supply Chain Management

PGDM LOGISTICS & SUPPLY CHAIN MANAGEMENT

Batch Profile 2019-21



Md Nematullah Anzar

Background: BCA
Sip Organization:
Aditya Birla Capital
Major-II: Logistics &
Supply Chain Management



Soumik Rou

Background: B.Tech (Civil)
Sip Organization:
IEM UEM Group
Major-II: Logistics &
Supply Chain Management



Sagnik Mitra

Background: BBA
Sip Organization:
ITC LTD
Major-II: Logistics &
Supply Chain Management



Ushnik Patra

Background: B.Com
Sip Organization:
IEM UEM Group
Major-II: Logistics &
Supply Chain Management



Saifar Molla

Background: B.Tech (Civil)
Sip Organization:
ADITYA BIRLA CAPITAL
Major-II: Logistics &
Supply Chain Management



Yash Chopra

Background: BBA
Sip Organization:
Crosscut E-solutions India Pvt. Ltd.
Major-II: Logistics &
Supply Chain Management



Sakshi Karn

Background: BBA
Sip Organization:
IEM UEM Group
Major-II: Logistics &
Supply Chain Management



Study Abroad and Academic Tours

STUDY ABROAD PROGRAM

IEM Students are given a Global outlook by providing them opportunity of Virtual Overseas Project and International Study Tours.

The objective of the international academic program is to acquaint students in the international academic and corporate culture. In order to enhance cooperation and achievement, the Institute has been continuously trying to explore the possibilities of enhancement of future collaborations in the areas of certification program, seminars, workshop, internship, industry visit, research and other possible areas.

ACADEMIC TOURS

1. Study Abroad Program of IEM-UEM students on Digital Marketing Advance at NUSS. Session taken by Dr. Wong King Yin, Lecturer, Nanyang Business School, Singapore .

Class room hands on assignment for our MBA students, monitored by the foreign faculty Dr. Wong King Yin, Lecturer Nanyang Business school, Singapore under the study abroad program at NUSS, Singapore



2. IEM-UEM Study Abroad Programme (SAP) / 3 Continent Programme in National University of Singapore (NUS) at Singapore with Dr Anitha Devi Pillai, faculty of NTU.



3. Dr Anitha Devi Pillai, faculty at NTU Singapore, speaking at the IEM-UEM convention at National University of Singapore, organized by IEM-UEM group, part of the Study Abroad Programme (SAP) In Singapore.



4. The institute has organized Industrial tours for the students to places like, PepsiCo Pvt Ltd (Fritolay Pvt Ltd)- Dhulagarh, Howrah. Gas Plant of Phoenix Research & Development Group,- Dubrajpur, Gundaba, Birbhum & Ordnance Factory, Dumdum in the last two years.



Notable Alumni



2005-2007

Chiranjib Dhar
Senior Manager,
HDFC Bank Ltd.



1999-2001

Anjan Chatterjee
IT Architect,
Capgemini North America



2012-2014

Arpan Ghosh
Area Manager,
ITC Ltd.



2012-2014

Sayantan Chatterjee
Area Business Manager,
Abbott India



2000-2002

Prosasty Chaudhuri
Chief Data Officer, USA,
HSBC



2000-2002

Suhrid Sen
State Head - Acquisition and
Recharge, Jio Infocom Ltd.



2000-2002

Nayan Chatterjee
Director, USA,
Walmart Stores Inc.



2000-2002

Chandril Chakraborty
Global Talent - Senior Manager,
Capgemini Technology Services India Ltd.



2003-2005

Sumallo Dasgupta
Transformation Partner,
TechMahindra



IEM Alumni Network

IEM has an alumni network growing stronger with every passing year. The IEM alumni have over the years made a profound impact in various industries across functions and geographies. Many IEM students remain actively engaged with the Institute and participate in student conferences, competitions, and lectures year after year. Some of the IEM Students are placed at:

- ABC
- AC Neilson
- ACC Cement
- ACS Advisory Pvt. Ltd.
- Adani Group
- Aditya Birla Group
- AGS World Transport
- Ambuja Cement
- Airtel
- Axis Bank
- Abbott Healthcare Pvt. Ltd.
- Asian Paints Ltd.
- Bengal Ambuja
- Bengal DCS
- Bandhan Financial Services
- Berger Paints India Ltd.
- Big FM
- Bluedart
- Cafe Coffee Day
- Capgemini
- Central Bank
- Century Global Logistics Pvt. Ltd.
- CMC Ltd.
- Commonfloor.com
- Connective Assistance
- CTS
- Deutsche Bank
- Disnet Wireless Ltd.
- DLF
- DHL
- Emcons
- Eureka Forbes
- Eximius Research
- FCI
- Federal Bank
- Fortis Hospitals
- Four Square
- Future Group
- Genpact
- GETIT
- Glaxo Smith Kline
- Godrej & Boyce
- Great Eastern Trading Company
- Gujrat Fluorochemicals Ltd.
- Haier Appliances
- HAL
- HATHWAY
- HDFC Bank
- HSBC
- Hindustan Motors
- IBM
- ICICI Bank
- ICICI Securities
- Indra Micro Industries Ltd.
- IT Emporis Solutions Pvt. Ltd.
- ITC Infotech
- India Today Group
- ING Vysya Bank
- ICRA Online Ltd.
- Jaypee India Pvt. Ltd.
- Jetex Oceans Pvt. Ltd.
- Keyline IT Solutions Pvt. Ltd.
- Kotak Mahindra
- Kotak Mahindra Bank
- KPMG
- Khadim's India Ltd.
- Leeway Logistics
- Logon India Investment Advisory Services Pvt. Ltd.
- MAGMA Fin Corp
- Maxica Industry
- Matrimony.com Pvt. Ltd.
- McNroe
- Mendine Pharmaceuticals Pvt. Ltd.
- Metal Junction
- MSP Steel & Power Ltd.
- MSV Laboratories Pvt. Ltd.
- My Recharge Pvt. Ltd.
- NMD Consultancy
- Nevaeh Technology
- NVD Solar Ltd.
- Ontrack System
- ORIX
- Peerless
- Pidilite
- PWC
- Prime Process Management Group
- Rahul Hi Rise
- Ramel Group
- RDC Concrete
- Relaso
- Reliance
- Reliance Communication
- Royal Bank of Scotland
- Sandvik Asia Ltd.
- SBI
- SBI Life
- SERCO
- Shakers Appliances
- Sico Ltd.
- Siemens
- Sify Technologies
- Sonata Software
- S&P Capital IQ
- Spring Club
- Standard Chartered
- Smart Talents
- TCS
- Times of India
- Titan
- The Sonnet
- Times Version Infotech
- United Breweries Ltd.
- Usha Communication
- Utsav Fashion
- Videocon
- VIVO Global
- Vodafone
- Web Spiders
- Wipro
- Wringleys
- XL Dynamics India Pvt. Ltd.
- Zyduz Cadila



Accolades



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TIMES ENGINEERING INSTITUTE RANKING SURVEY 2019

The objective of this research is to arrive at a list of top engineering colleges offering full time courses - including four-year courses in India

RANK	COLLEGE
1	Institute of Engineering & Management, Kolkata (IEM)
2	JIS College of Engineering
3	Adamas University
4	UEM University - University of Engineering & Management, Kolkata
5	Gurunank Institute of Technology
6	Narula Institute of Technology
7	Dream Institute of Technology
8	Asansol Engineering College
9	Bishnupur Public Institute of Engineering





Governing Body

- **Dr. F. C. Kohli**, Former Deputy Chairman, TATA Consultancy Services
- **Mr. M.K. Pathak**, Settlor Trustee, International Foundation for Sustainable Development.
- **Shri Alope Mookherjea**, Chairman, Bengal Chamber of Commerce, Kolkata
- **Shri Amit Kiran Deb**, Former Chief Secretary, Govt. Of West Bengal.
- **Prof. Goutam Pohit**, Professor, Department of Mechanical Engineering, Jadavpur University.
- **Prof. Dr. Satyajit Chakrabarty**, Managing Trustee- IEM, Chancellor- UEM.
- **Prof. Banani Chakrabarty**, Registrar, Institute of Engineering & Management.
- **Dr. Satyajit Chakrabarti**, Director, Institute of Engineering and Management.
- **Prof. Ashok K. Pundir**, Dean of Faculty, National Institute of Industrial Engineering (NITIE), MuMaster of Business Administration.
- **Prof. Ashok Dutta**, Distinguished academician, Ex Director- Indian Institute of Management, Shillong.
- **Prof. Manoj Mitra**, Dean of Faculty (Engineering), Jadavpur University.
- **Dr. A. Basu**, Director of Technical Education, Higher Education Department, Govt. Of West Bengal.
- **Dr. M. C. Seal**, Eminent Sergeant, Medical Practitioner
- **Mr. Samarendra Sarkar**, Industry Veteran



PRESENCE OF INSTITUTE OF ENGINEERING & MANAGEMENT GROUP



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Director - Corporate Relations

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E-mail: gopa.goswami_iem@yahoo.com/goswami@iemcal.com

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Principal, College of Management

Institute of Engineering & Management, Kolkata

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Mr. Arka Mukhopadhyay

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College of Management

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Mrs. Deepika Dalavi

Placement Executive

College of Management

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